



JK Tyre Expands Retail Footprint

~Opens new Truck Wheels Centre in Panvel, Maharashtra~

Panvel, May 25, 2024: Indian tyre industry major and market leader in the tyre segment, JK Tyre & Industries Ltd. inaugurated its **12th brand shop for commercial vehicles in Maharashtra**, enhancing their last mile presence in the State. This new facility operated by **ARM Logistic Solutions Pvt. Ltd** was **inaugurated by Mr. Anuj Kathuria, President (India), JK Tyre & Industries Ltd.**

Spread over 4,500 square feet and strategically located on State Highway 48 (Panvel-Kanyakumari), this cutting-edge one-stop shop is designed to deliver best-in-class customer solutions to commercial vehicle owners. The state-of-the-art facility features a wide range of standard and smart tyres for commercial vehicles, advanced wheel servicing equipment, highly qualified technical advisors, and an experience zone showcasing the unique attributes of JK Tyre's exclusive stores.

Mr. Anuj Kathuria, President (India), JK Tyre & Industries Ltd., said, *“At JK Tyre, we prioritize a customer-first approach by addressing their needs with innovative, high-quality products and exceptional after-sales service. We operate an extensive network of over 800 brand shops across various formats—Truck Wheels, Steel Wheels, and Xpress Wheels—throughout India, providing top-notch inline services.”*

“The launch of our new brand shop highlights our commitment to providing premium products and services to our esteemed customers. Maharashtra, being a key market for commercial vehicles, holds significant importance for us, and we aim to extend our presence in the region through this new facility. With ARM Logistics Solutions, we look forward to strengthening our commitment to delivering innovation, quality, and convenience to our customers,” **he further added.**

The launch of the new Brand Shop in Maharashtra is in line with the company's aim to bolster its retail presence in the state and across the country. These services include computerized wheel alignment, tyre rotation, nitrogen inflation, and tyre inflation, all performed under one roof to give the customer a 360-degree experience.



About JK Tyre & Industries Limited

The flagship company of the JK Group, JK Tyre & Industries Ltd is among the world’s top 25 manufacturers. Pioneers of radial technology, the Company produced the first radial tyre in 1977 and is currently the market leader in the Truck Bus Radial segment. The Company provides end-to-end solutions across passenger vehicles, commercial vehicles, farming and Off-the-Road as well as two- and three-wheeler segments. A global force, JK Tyre is present in 105 countries with more than 180 global distributors. The Company has 12 globally benchmarked ‘sustainable’ manufacturing facilities – 9 in India and 3 in Mexico – that collectively produce around 32 million tyres annually. The Company also has a strong network of over 6000 dealers and dedicated Brand shops called as Steel Wheels, Truck Wheels and Xpress Wheels. JK Tyre exports to about 100 countries with over 230 global distributors.

For further information, please contact:

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